



I.D.E.A.

Intentional Development and
Education for Association Members

PARTICIPATE

LISTEN

LEARN

LEAD

LOVE

Saturday, March 4, 2017

Muncie, Indiana

www.muncieneighborhoods.org



I.D.E.A.

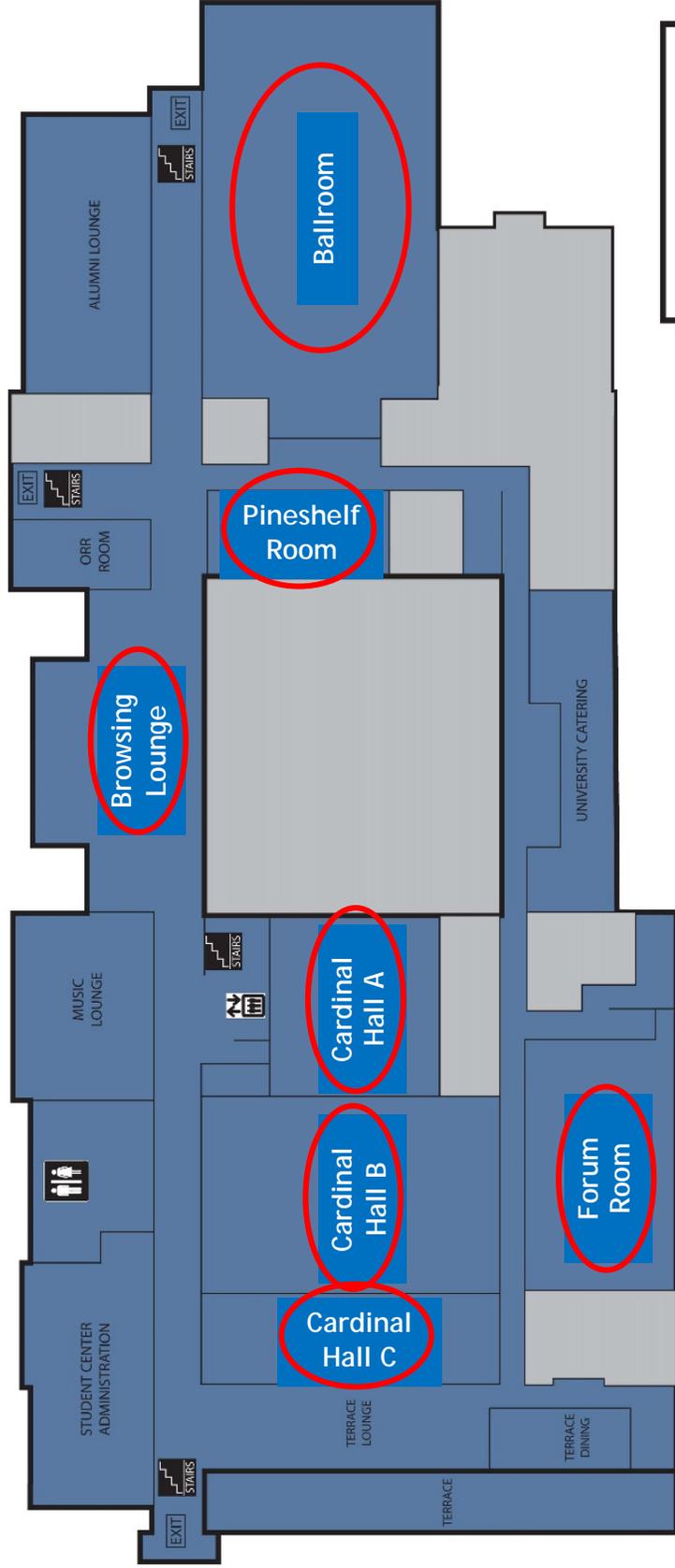
Intentional Development and
Education for Association Members

2017 Conference, Muncie

Track 1	Beautification and Infrastructure
Track 2	Teamwork and Collaboration
Track 3	Community Partnerships
Track 4	Association Development
Track 5	Community Plans

Saturday, March 4, 2017

9:00 am - 9:30 am	Registration and Continental Breakfast					
9:30 am - 10:00 am	Opening Remarks and Welcome from the City (Ballroom)					
Session 1 10:00 am - 10:50 am	Parks in Neighborhoods (Cardinal Hall A)	Bringing Positivity to Neighborhood Planning (Cardinal Hall B)	Back in Muncie with Ideas from Centreville, MD (Ballroom)	Quality of Place as a Brain Booster (Cardinal Hall C)	The Power of Crowdfunding and Small- Scale Placemaking (Forum Room)	Public Art as Neighborhood Empowerment (Pineshelf Room)
Session 2 11:00 am - 11:50 am	On the Mark, For the City (Cardinal Hall A)	Realities of Working with College Students, Staff, and Faculty (Cardinal Hall B)	Celebrating the Beauty in Your Neighborhood (Cardinal Hall C)	Grant Writing 101 (Forum Room)	MAP3 (Pineshelf Room)	
12:00 pm - 1:30 pm	Lunch Keynote Address: ScoutMuncie: A Way Forward for Data-Driven Neighborhood Revitalization, Briana Paxton Grosicki and Brad King (Ballroom) Resource Fair (Browsing Lounge)					
Session 3 1:30 pm - 2:20 pm	The Power of 10+ (Cardinal Hall A)	Working Together Works (Cardinal Hall B)	Facing Addiction (Cardinal Hall C)	Small Neighborhood Organization Treasury (Forum Room)	8Twelve Coalition (Pineshelf Room)	
2:30 pm - 3:30 pm	Leadership and Loving Your City (Ballroom) Door prizes (Ballroom)					



RESTROOMS

ELEVATOR

STAIRS



SECOND FLOOR

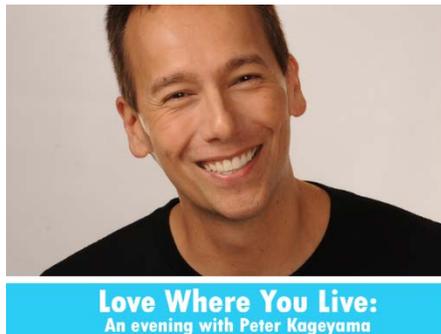
Opening Remarks and Welcome from the City

Lunch Keynote Address *ScoutMuncie: A Way Forward for Data-Driven Neighborhood Revitalization*

Presented by: **Briana Grosicki, City of Muncie Historic Preservation and Rehabilitation Commission**
Brad King, City of Muncie Historic Preservation Officer

In the fight to combat blight, the cities making the best recoveries all have one strategy in common: data. For too long, Muncie has been unable to make strategic, data-driven decisions about vacancy, neighborhood revitalization, and investment. The City of Muncie Historic Preservation and Rehabilitation Commission (MHPRC) launched ScoutMuncie in 2015 to answer these questions. Utilizing volunteer and paid surveyors, all 30,000 properties in Muncie were surveyed via a smartphone app. Hear the results of ScoutMuncie at a citywide and neighborhood level. See how the MHPRC used the data to inform a citywide historic preservation plan. Learn how to access the information and make use of the comprehensive metrics which are highly accessible to Muncie's neighborhood change-makers.

Afternoon Keynote Address



Peter Kageyama Preview

Peter Kageyama is an internationally sought-after community development consultant and author of *For the Love of Cities: The Love Affair Between People and Their Places* and *Love Where You Live: Creating Emotionally Engaging Places*. He speaks all over the world about bottom-up community development and the amazing people who are making change

happen. Peter explores what makes cities lovable, what motivates ordinary citizens to do extraordinary things for their places, and how some cities, such as New Orleans, Detroit, and Cleveland, are embracing concepts like “beauty,” “passion,” and “fun” in city building and revitalization. **Peter will be coming to Muncie to speak live on Wednesday, March 15, 6:30 – 8 pm, at the Cornerstone Center for the Arts.**

Today we will be watching a Ted Talk with Peter to get us excited about his upcoming visit and handing out his book to those who do not already have one.

SESSION TRACKS

Track 1

Cardinal Hall A

Beautification and Infrastructure

10:00 – 10:50

Presented by:

Parks in Neighborhoods

Brad King, President, Old West End Neighborhood Association

Nicole Rudnicki, Vice President, Old West End Neighborhood Association

This session discusses the process for installing parks in a neighborhood. The Old West End was able to place a pocket park and a municipal park in their neighborhood. This session will discuss the programs used and the outcomes from both projects.

11:00 – 11:50

Presented by:

On the Mark, For the City

JoAnna Darda, Project Assistant for Drawings and Documents Archive, Ball State University

Braydee Euliss, Gallery Manager, Gordy Fine Art and Framing Company

Faith Kellermeyer, Project Manager, Ball State University

Jannell Summers, Freelance Artist & DJ

On the Mark, For the City is a large-scale mural project celebrating Muncie's vibrant, inclusive downtown community. Conceived in the wake of the Pulse Nightclub shootings that took place in Orlando, FL in 2016, the aim of this project is to promote downtown's commitment to tolerance and acceptance. We're Trying Collective, a group of local artists, started collaborating with the building owner and staff of the Mark III Taproom (Indiana's longest-running LGBT nightclub) to design and fund a mural to celebrate the diversity of the Muncie community. The four artists behind the mural project will speak about how their shared interest in promoting community interests helped them come together to form We're Trying Collective. In this presentation, you will learn about the economic and social benefits of public art, and about the steps We're Trying has taken to gain community support for their project. Additionally, you will hear about some of the processes We're Trying enlists in their creative problem solving and gain insight into their grassroots, community-focused method of fundraising for such a large-scale public art project. The artists behind We're Trying Collective are JoAnna Darda, Braydee Euliss, Faith Kellermeyer, and Jannell Summers.

1:30 – 2:20 ***The Power of 10+: Applying Placemaking at Every Scale***

Presented by: **Jane Ellery, Assistant Professor, Ball State University**

Laura Torchio, Deputy Director, Transportation Initiatives

The Power of 10+ is a concept Project for Public Spaces developed to evaluate and facilitate Placemaking at multiple city scales. It is a powerful tool for generating constructive conversations to identify targeted Placemaking efforts. Cities succeed or fail at the human scale – the place scale – and this scale is often overlooked. The Power of 10+ shows how paying attention to the human experience when building a city’s destinations and districts can have immediate and widespread impacts.

The idea behind this concept is that places thrive when users have a range of reasons (10+) to be there. These might include a place to sit, playgrounds to enjoy, art to touch, music to hear, food to eat, history to experience, and people to meet. Ideally, some of these activities will be unique to that particular place, reflecting the culture and history of the surrounding community. Local residents who use this space most regularly will be the best source of ideas for which uses will work best.

Track 2Ballroom and
Cardinal Hall B**Teamwork and Collaboration**10:00-10:50 ***Bringing Positivity to Neighborhood Planning****Cardinal Hall B*Presented by: **Lisa Dunaway, Instructor, Ball State University**

After completing neighborhood plans for eight different Muncie neighborhoods, it has become clear that the most positive and proactive associations have the most involvement and accomplish the most for their residents. Negativity, both from within and without, can quickly slow down or stop progress. First, some associations drive off residents and become stagnant. Second, perceptions of neighborhoods from the outside hinder residents from making their area reach its full potential. Community residents can better serve each other by keeping an open mind and expecting great things of each other. This session will cover common pitfalls of associations and how to avoid them, as well as steps to take to bring residents together.

10:00-10:50 ***Back in Muncie with Ideas from Centreville, MD****Ballroom*Presented by: **Greg Torchio, President, Torchio Architects, Inc.**

Greg Torchio, AIA, Ball State University alum and recipient of the 2005 Outstanding Achievement Award from the College of Architecture and Planning, is back in Muncie to talk about his town, Centreville, Maryland, and how he helped to transform it through design, teamwork and collaboration. Starting with a community charrette in the early 1990's, he will show several first hand examples of how citizen involvement, public, private and nonprofit collaboration, government funding initiatives, and community based design contributed to the transformation of neighborhoods and the town as a whole.

These examples from his firm will include the redevelopment of an abandoned industrial area that was transformed into a mixed-use area with retail, offices, a restaurant, market-rate apartments and the beginnings of a rails to trails park; a transitional shelter for victims of domestic violence, a public, private, nonprofit partnership that has had a rejuvenating influence on what had been a run-down neighborhood; the repurposing of a long defunct National Guard Armory into a private high school for kids with learning differences; and some buildings whose owners took advantage of a facade revitalization program.

11:00-11:50 ***Realities of Working with College Students, Staff, and Faculty***

Cardinal Hall B

Presented by: **Jane Ellery, Assistant Professor, Ball State University**
Pamela Harwood, Professor of Architecture, Ball State University
Kelli Huth, Director of Immersive Learning, Ball State University
Ben Wright, Assistant Director of Student Life, Ball State University

Ball State offers many resources that may be useful in the work you are doing to transform your neighborhoods. Students can become involved in the community through Student Voluntary Services, through class assignments and projects, through immersive experiences, and through ongoing change efforts. This session will highlight what is reasonable to expect from your university colleagues at each of these levels. We will also discuss the varied expectations from community partners when participating in these different ways. Join us to start thinking about how to best work with the university to co-produce change efforts in your neighborhood!

1:30 – 2:20 ***Working Together Works***

Cardinal Hall B

Presented by: **Frank Scott, President, Whitely Community Council**

In this session we will show the importance of teamwork in accomplishing goals and objectives. We will show how synergy can be created when individuals or groups working towards a common goal can accomplish more by working together than separately.

We will also show how collaboration brings a level knowledge, resources and expertise that sometimes may be limited or simply not available when working alone. We also want to show the importance of positioning people not only where they are willing to work, but also placing them where they are most able to be successful in performing the task at hand.

The fruit of this will be realized not only in the accomplishment of your goals, but also in the building of relationships and helping others to develop and discover new skills and abilities.

10:00-10:50 ***Quality of Place as a Brain Booster: Using Your Neighborhood to Build Childhood Potential***

Presented by: **Carrie Bale, Muncie & Delaware County BY5**
Marissa Rose, Muncie & Delaware County BY5

Neighborhoods are wonderful places, but we tend to see them through the eyes of adults. But by their very natures, children experience the world in a different, more concrete way. By catering to their developmental realities, we're not only teaching kids to love and respect their neighborhoods—we're also developing their brains for the future. We'll talk about why this is, and give practical tips and ideas for how to work together as a neighborhood in order to implement brain-boosting opportunities--simply by using the space around you.

11:00-11:50 ***Celebrating the Beauty in Your Neighborhood***

Presented by: **Rebecca Parker, Technology Coordinator, Muncie Public Library**
Harvey Wright, Superintendent of Parks, Muncie Parks Department

Rebecca Parker and Harvey Wright will describe Whitely Community Council's Year of Color journey, which culminated in a huge volunteer event to transform McCulloch Park. The presentation will emphasize finding the beauty that already exists in your neighborhood, seeking out resident input and participation, working closely with local officials, and tying neighborhood values and unity to beautification projects.

1:30 – 2:20 ***Facing Addiction***

Presented by: **Zach Craig, Deputy Prosecutor, Delaware County Prosecutor's Office**
Aimee Fant, Muncie Action Plan
Mike Mueller, Muncie Police Department
Amanda Whitten, Case Manager, Meridian Health Services

East Central Indiana is facing what can only be described as nothing less than a growing addiction epidemic. Specific to Muncie and Delaware County, In 2015, there were 618 heroin overdoses reported by the Delaware County Health Department and in 2016, that number has since climbed to 738, with a 700% increase in seized heroin. Additionally, there were 148 meth labs reported in 2015, and 145 more reported in 2016. Families and children's lives have been shattered, neighborhoods have been turned upside down from meth blight, Muncie's people, neighborhoods and organizations all want to find collaborative and sustainable solutions to support existing outpatient substance abuse treatment options and work toward providing safe

and effective acute, inpatient substance abuse treatment, locally, which is not currently offered within Muncie or Delaware County.

The Facing Project's "Facing Addiction" brings together Meridian Health Services, Aspire Indiana, Ball State University's Ingelhart Scholars Journalism program, Muncie Action Plan, the Delaware County Prosecutor's Office, State Representative Sue Errington, Mayor Shon Byrum, City of Winchester, Michael Wolfe, Urban Muncie, and the Delaware County CASA program, to materialize and share the firsthand testimonies of those who are battling addiction, as well as those of family members, community leaders, mental health providers, and law enforcement who continue to battle the consequences of addiction in our community every day. The publication of these stories will debut and will come to life in performance April 12th, 6pm at Cornerstone Center of the Arts, with an expert panel discussion to follow. There will be two other events in Madison County and Randolph County as well.

Participants within this session will learn about our community's addiction crisis, the Facing Addiction project, and will have the opportunity to participate in an interactive presentation which will underscore efforts to address addiction in Muncie, the scope of the Facing Project's "Facing Addiction", will learn about available resources within the community and will have additional opportunities to provide input, ask questions, and become involved in Muncie's efforts to fight the growing addiction epidemic in our community.

10:00 – 10:50 ***The Power of Crowdgranting and Small-Scale Placemaking***

Presented by: **Veronica Watson, Director of Indiana Operations, Patronicity**

Many Indiana communities have an endless supply of passion and ideas for how to make themselves into great places, but all too often the challenge of funding stops placemaking in its tracks. To address this challenge, the Indiana Housing and Community Development Authority (IHCDA) has partnered with Patronicity to provide an innovative new funding program called CreatINg Places. Using a combination of crowdfunding and matching grant funds, this program helps communities use their passion to bring their ideas to life. This combination is called 'crowdgranting,' and it supports not only large, multi-phase projects like community theaters and bike trails, but also small, creative projects like parklets and honeybee meadows. This session will provide an overview of CreatINg Places, what it takes to apply and be approved, and some insight into the crowdfunding process that is at the of this program. Examples of projects from similar programs in Michigan and Massachusetts will also be provided, to show how small ideas can use CreatINg Places to make a big impact within the community.

11:00 – 11:50 ***Grant Writing 101***

Presented by: **Donna Browne, Grant Writer, Ball State University**

Are you new to grant writing? Do you want to brush up your skills? Grant Writing 101 takes you through preparing a typical grant proposal, including preparation, what information to include, developing goals and objectives, writing tips, creating a project budget, and time management. This session will demystify the grant writing process, teach essential skills to get you started, and address some commonly held misconceptions about grant seeking.

1:30 – 2:20 ***Small Neighborhood Organization Treasury***

Presented by: **Charity Bishop, President, Robinwood Neighborhood Organization**
James Glueck, Former Treasure, Robinwood Neighborhood Organization
Jacob Van Brunt, Current Treasure, Robinwood Neighborhood Organization

This session will describe a small neighborhood's organization and operation of the neighborhood treasury, budget, bank account, membership dues, and member communication.

Track 5

Pineshelf Room

Community Plans**10:00 – 10:50 *Public Art as Neighborhood Empowerment and City Economic Development***

Presented by: **Betty Brewer, President and CEO, Minnetrista**
Sherri Contos, Executive Director, Muncie Arts and Culture Council
Braydee Euliss, Gallery Manager, Gordy Fine Art & Framing Co

The Muncie Arts and Culture Council seeks to create, educate, advocate, nurture, and inspire integration of the arts via civic initiatives and through engagement with individual artists and arts organizations. As the official "Arts Partner" for the City of Muncie, MACC integrates the arts into municipal initiatives that involve Economic Development and Quality of Place. As an Arts alliance, MACC strives to build community among artists and arts organizations, and be a resource that enables professional growth and opportunity. Executive Director Sherri Contos, Board President Betty Brewer, and Board Member Braydee Euliss will introduce MACC, review the current status of the Muncie Public Art Plan, share updates on the Cultural Trail project, and more. The benefits neighborhoods and individuals derive from participating in public art planning will be discussed in tandem with the far-reaching benefits an arts community derives from deliberate partnership and collaboration. Learn about how to partner with MACC on future projects and ways to stay up to date with the organization's various arts initiatives.

11:00 – 11:50 *MAP3*

Presented by: **John Craddock, Director Emeritus, Bureau of Water Quality**
Aimee Fant, Executive Director, Little Red Door
Mitch Isaacs, Executive Director, Shafer Leadership Academy
Heather Williams, Program Manager, Building Better Neighborhoods

This session will introduce residents to MAP and MAP2 and begin discussion about community needs in preparation for MAP3. The Muncie Action Plan (MAP) was first introduced in 2010 after a series of public meetings determined the areas of greatest need within the community. MAP is a strategic guide that expresses the values and aspirations of the Muncie, Indiana community, and creates a compelling agenda for the future. MAP2 was introduced in 2013 and this iteration of the plan was also rooted firmly in values identified by the Muncie community and extensive factual analysis of trends and current conditions. Come ready to interact!

1:30 – 2:20 *8Twelve Coalition*

Presented by: **Jacqueline Hanoman, Ross Community Center**
Ray Montagno, Greater Muncie Habitat for Humanity
James Sandberg

The 8twelve coalition was initiated in Spring 2014 by a group of neighborhood leaders, non-

profits, and key stakeholders. The coalition is focusing its efforts to revitalize an area that stretches across the Thomas Park/Avondale and South Central neighborhoods and includes those streets within the boundaries of 8th Street to the north, Memorial Street to the south, Perkins Street to the west and Madison Avenue to the east. This target area encompasses nearly 550 homes, the Ross Community Center, the Muncie Mission and a dozen or so locally owned businesses and churches. Under the guidance of the local Habitat for Humanity, funding has been raised to board windows, build an urban garden and a pocket park, and beautify, rehabilitate and build homes. This session will introduce the community to the coalition's guiding document, its Neighborhood Revitalization Plan, and the strength and power behind coalition building.