**BUILDING BETTER NEIGHBORHOOD QUESTIONNAIRE**

Thank you for your decision to collaborate with Studio 165+ on this project. We’re excited to get started on your project! Your answers will help us have a better understanding of your neighborhood so we can best reflect it in the identity, and other print/online collaterals, if necessary.

**NEIGHBORHOOD NAME**

**PRIMARY CONTACT NAME**

**TITLE / ROLE**

**EMAIL**

**PHONE NUMBER**

**AVERAGE RESPONSE TIME**

1. How many people from your neighborhood will be involved in this project?
2. Who is your target audience? Is it prospective homebuyers, current residents, tenants, or all?
3. List two or three unique aspects of your neighborhood that you wish to present to your target audience.
4. Has your neighborhood ever been in the spotlight? Please list some significant reasons for your neighborhood to be in the spotlight?
5. Are there any significant future plans or goals for your neighborhood within the next 3–5 years?
6. How do you want to utilize the visual identity of your neighborhood? (signage, t-shirts, newsletter, etc.)