

## ARP Neighborhood Formal Application - Southside Neighborhood Association

Time Stamp *Submitted directly, no form*  
Contact Name Courtney Marsh  
Treasurer Name Mo Orbin  
Amount Requested **\$ 109,681.29** amount in full

### Describe the Scope of the Project(s), including estimated timeline.

1. Purchase Dumpster Rental during Neighborhood Clean Up periods, 2 dumpsters, Spring/Fall of 2024,25,26 \$ 4,500.00
2. Purchase Radar Signs to be put in various places throughout the Neighborhood. Vendor is approved by the City of Muncie. \$ 12,000.00
3. Adjust the half court until a full basketball court at Cooley Park. \$ 15,000.00
4. Family Fun Night Community Gathering Events 2024,25,26 \$ 3,000.00
5. PO Box Rental 2023,24,25,25 \$ 664.00
6. Kickball/Basketball Community Gathering Events, 2024,25,26 Fall \$ 3,000.00
7. Turkey Giveaway 2024,25,26 \$ 10,000.00
8. Food for Monthly Community Gathering Events \$ 3,600.00
9. Microgrant assistance for utility bills \$ 20,000.00
10. Contribution to Calico Park within the Neighborhood \$ 1,000.00
11. Mural Art on the Cooley Park Concession Stand \$ 36,917.29

### Are you applying to any other organizations for additional funding?

No

**If the above answer is yes, provide the source and amount of other funds and if the Neighborhood Association is already in possession of those funds.**

### Describe how the ARP funding will impact the Neighborhood association.

Southside Neighborhood Association represents the largest neighborhood and have the most need according to the MAP ARP criteria for funds. We tried to create various opportunities to appeal to all our residents. We've found that making dumpsters available has had an excellent response for the last two years and we don't get many Clean Up volunteers. The radar signs was championed by Mark Kinman for the safety of the children in the neighborhood and the information gathered by the signs can be used to support traffic studies done by the City of Muncie. Traffic studies are required to change speed limits and stop signs/traffic signals. Feedback from the residents led us to extending the basketball court. Doing this extension will allow us to use the park for Kickball/Basketball with Heroes event that is currently held only at Ball Corp Park. We plan to partner with Southside Middle School or more specifically Southside Panther Pantry to utilize their processes to distribute Turkeys or thanksgiving meals. Calico Park is a recent addition to the neighborhood.

### How will the project(s) be measured and evaluated?

All our projects have the goal of increasing participation in Community gathering events such as the monthly meetings, Mark Kinman Family Fun Night, and the Kickball/Basketball with Heroes events. We have taken attendance at monthly meetings and estimate participation at other events. Last year we gave out 100 ice cream scoops and used that to estimate attendance. With Southside being the largest neighborhood, we want residents from every zone to participate and will track the address or zone at every event. The mural at Cooley Park will help with the graffiti issue.